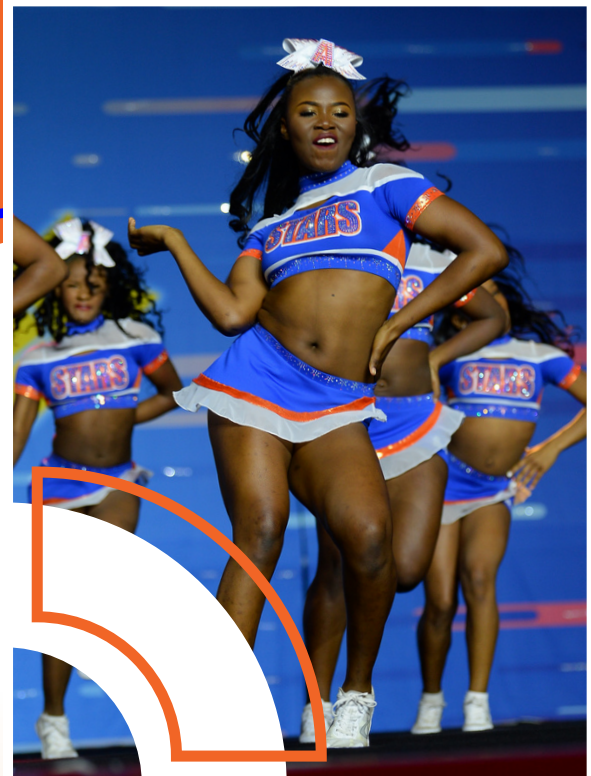
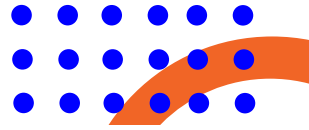


2023 - 2024



Sponsorship  
**PACKAGES**





With one coach & a handful of students, CAO Elite launched into the All-star cheer industry 19 seasons ago. Since then, CAO Elite has grown into the most winning all-star program in South Atlanta Nationally!

Owner and Coach Toni Kendrick started CAO Elite with two small squads practicing out of parks & recreation centers. As the teams progressed throughout their winning season-the following year's tryout tripled in numbers and a legend was born that continues today.



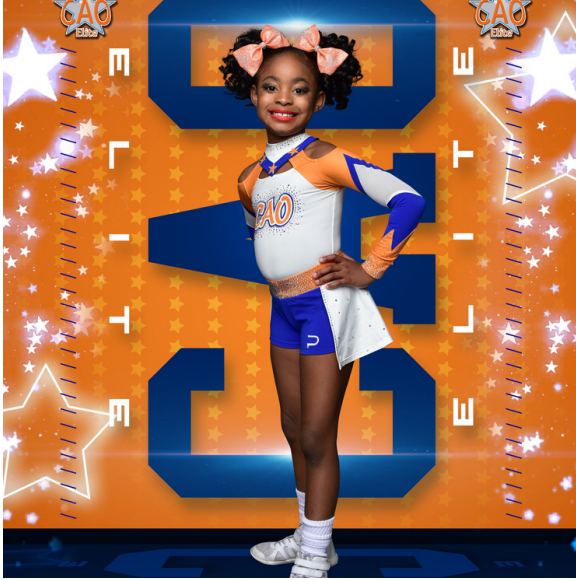
CAO Elite Allstars is a competitive cheer gym serving the Metro Atlanta area since 2004. We have prestigious titles from NCA All-Star Nationals, UCA International Championship, as well as being 3-time D2 Summit Champions. In 2021 our first eligible Cheerleading Worlds Team was formed, offering a promising future and foundation to athletes that have cheer goals of reaching the Cheerleading Worlds arena.

Representation matters to us, we believe if you SEE IT, YOU CAN BE IT!

Developing leaders on and off the mat, breaking barriers, building self-confidence, teaching teamwork & reinforcing the importance of hard work & dedication is what we aim to do with every athlete in our program.

At CAO Elite we are more than cheer, we are family!





# Why become a sponsor?

---

All Star cheerleading is a very competitive sport. We have over 200 families as part of our program, and we strive to provide what is otherwise an expensive sport to all those who want to be part of it.

Benefits to our sponsors may include having your business name on our sponsor banner, placement of your business logo & website linked on our website, and acknowledgements through social media.

As you can imagine, fundraising is necessary to assist our athletes with their competition expenses. These young athletes work diligently to raise money through various methods, however, fundraisers cover only a small portion of their expenses.

As a sponsor, your donation will enable these athletes to gain skills & experiences that will impact not just the individual but the community far beyond the mat. Show your commitment to the future of these athletes as well as the community. Most donations can be written off as an advertising expense, as sponsors will be listed on our website and shared with our membership via email and newsletters.

All Sponsorship incentives will last for a period not to exceed (1) year.

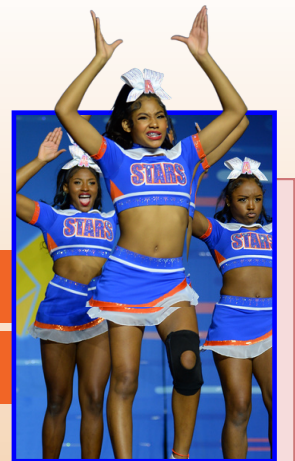
# Sponsor Levels



 Platinum   
\$3,000 

- Large logo placement with link to business website featured on the top row of the Sponsors tab on the CAO website.
- Plaque with inscription indicating sponsors participation.
- Business card placement on sponsorship board in the lobby of CAO Elite.
- Prominent large logo on all printed material
- Six (6) tickets to the annual gym showcase (October 2024)
- Featured post on the CAO Instagram & Facebook account, as well as a 2-slide Instagram story to further promote their business.
- Acknowledgment and thank you in bi-seasonal sponsorship emails

 Gold   
\$2,000 



- Large logo placement with link to business website featured on the second row of the Sponsors tab on the CAO website.
- Business card placement on sponsorship board in the lobby of CAO Elite.
- Prominent medium logo on all printed material
- Four (4) tickets to the annual gym showcase (October 2024)
- Featured post on the CAO Instagram & Facebook account, as well as a 1-slide Instagram story to further promote their business.
- Acknowledgment and thank you in bi-seasonal sponsorship emails

# Sponsor Levels



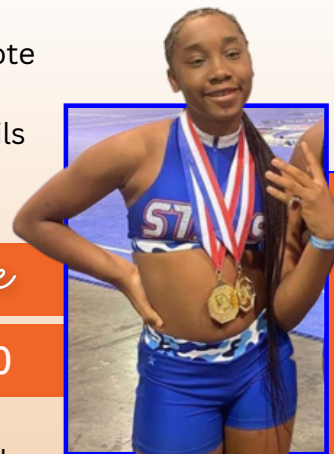
Silver

\$1,000

- Medium logo placement with link to business website featured on the third row of the Sponsors tab on the CAO website.
- Business card placement on sponsorship board in the lobby of CAO Elite.
- Prominent medium logo on all printed material
- Two (2) tickets to the annual gym showcase (October 2024)
- A 2-slide Instagram story on the CAO Instagram to further promote their business.
- Acknowledgment and thank you in bi-seasonal sponsorship emails

Bronze


\$500



- Small logo placement with link to business website featured on the third row of the Sponsors tab on the CAO website.
- Business card placement on sponsorship board in the lobby of CAO Elite.
- Prominent small logo on all printed material
- Acknowledgment and thank you in bi-seasonal sponsorship emails



# Become a Sponsor Today!



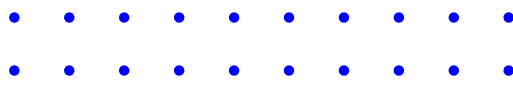
If you're interested in this opportunity, please fill out the sponsorship form using the link below.

**SPONSOR FORM**

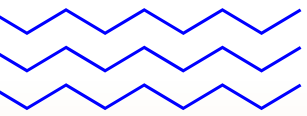


Thank you for supporting our talented athletes & program!





Thank you  
for your support!



678-834-5296



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